**The Social Innovation+ Competition – “BE OPEN TO CHAlleNGE!” Open for Application!**

Dear Students,

We are pleased to share with you that ***The Social Innovation+ Competition – “BE OPEN TO CHAlleNGE”*** is now OPEN for application! Sponsored by Bank of China (Hong Kong) and Organized by Education for Good, it aims to unleash your creativity through solving socio-economic problems with viable business models. Get your university friends to join as a team of 2-3 now and inspire us with your ideas! You will have the opportunity to win up to HK$30,000 and internship opportunities provided by Bank of China (Hong Kong) Limited or other branches of Bank of China’s entities!

**Awards & Prizes**

* HK$30,000, $20,000 and $10,000 to be shared by the winning team members of champion, first runner-up, second runner-up respectively;
* Paid internship opportunities in one of the subsidiaries or branches of Bank of China’s entities, including Hong Kong, the Mainland of China, the ASEAN branches (including Shanghai, Singapore, Vietnam, etc.), subject to the issuance of valid work permit; and
* Certificate of Appreciation for all Semi-Finalist Teams.

**Eligibility**

* Students receiving any tertiary education in Hong Kong, the Greater Bay Area and the ASEAN are welcome to join, regardless of their educational backgrounds;
* Each team should consist of 2 to 3 members from tertiary education institutes; and
* Each participant can only be associated with one team.

**Application procedures and Event details**

1. Submit the 1st round application form of 2-page executive summary (downloadable via <https://www.socialinnovationplus.org/submission-guidelines>) by emailing it to competition@socialinnovationplus.org **before 5 March 2019 23:59 (GMT+8)** for submissions.
2. Upon reviewing 1st round of applications, list of semi-final teams will be announced **on 11 March 2019**, successful applicants will be invited to submit a revised 2-page executive summary and a 12-slide PowerPoint **before 24 March 2019 23:59 (GMT+8)** for submissions.
3. Results of final teams will be announced **on 31 March 2019**, grand finalists will be sharing their ideas by doing a 10-minute oral presentation, followed by 10-minute Q&A session by panel of judges **on 9April 2019\*.**

**\***Overseas finalists will not be required to attend the Final Round in person, but to join a real-time online video conference call to present on the date of the Final Round.

**Important dates**

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| **First Round** |
| 5 March 2019, 23:59 | Submission of first round application(Deadline approaching!) |
| 11 March 2019 | Announcement of semi-final teams |
| **Semi-final Round** |
| 24 March 2019, 23:59 | Submission of semi-final round proposals |
| 31 March 2019 | Announcement of final teams |
| **Final Round** |
| 9 April 2019 | Final presentation and result announcement |
| 27 April 2019 | Award presentation ceremony |

Please refer to the website for additional competition details on [www.socialinnovationplus.org](http://www.socialinnovationplus.org)

For your enquiries, please email to enquiry@socialinnovationplus.org.

We look forward to seeing your application in this innovative competition and we wish you all the best of luck!